



Media Kit



CITY GUIDE

Cost per insertion

Leaderboard

580x200 **Rs 25,500**

Banner

580x250 **Rs 18,500**

Will run for 7 days

.....
Premium Listing Page
Rs 25,000

Annual

.....
Sponsored Feature
Rs 25,500

About 500 words

EVENTS GUIDE

Per day/insertion

Leaderboard

580x250 **Rs 5,500**

Banner

580x250 **Rs 4,500**

Text Ads **Rs 2,500**

max 75 words

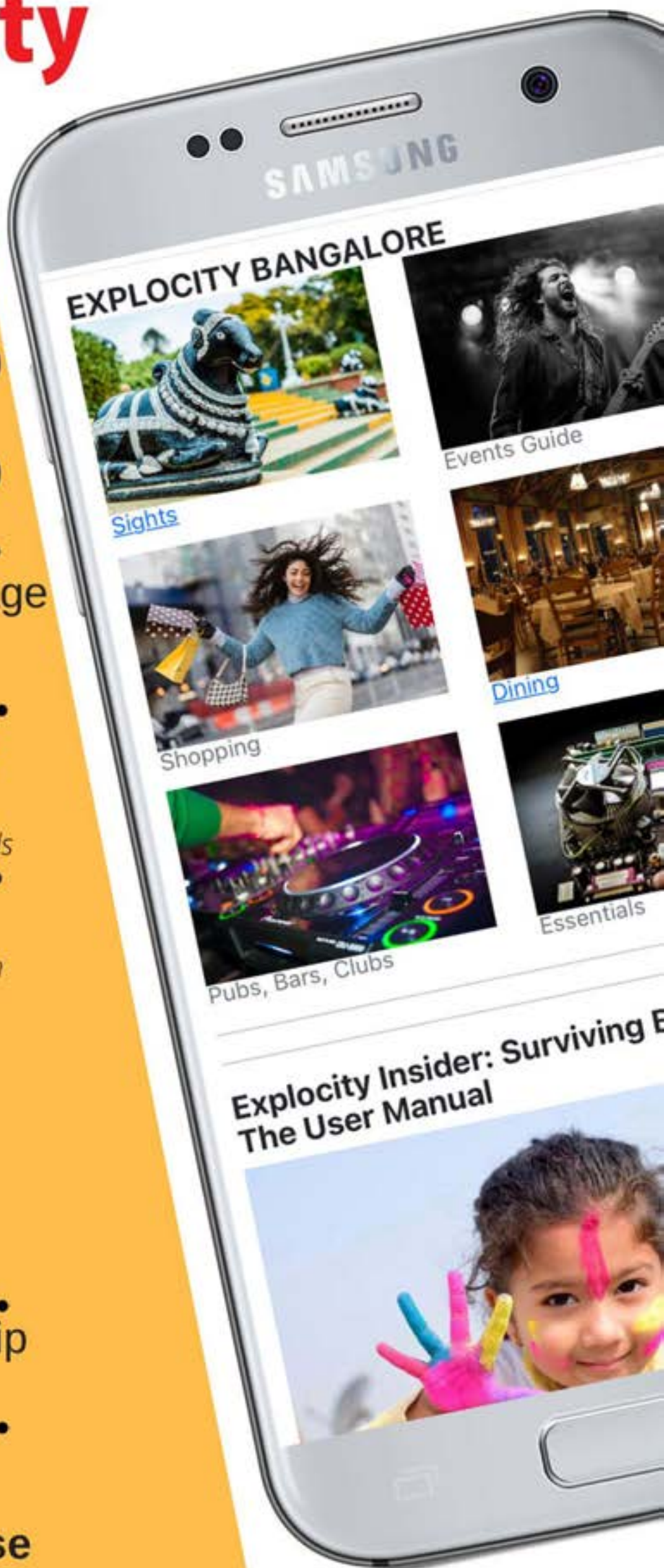
.....
Contest Sponsorship
Rs 55,000

EDMS

Exclusive Database

High-engagement
subscribers: 28,000+

Rs 35,000 per blast
.....

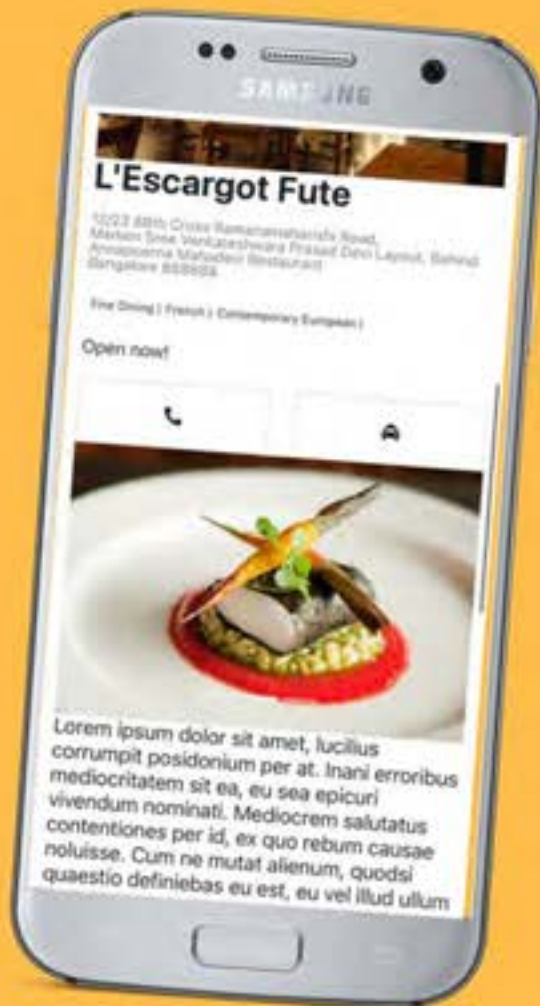




Banner



Text Ads



Listing Page



Contest sponsorship



YOUR PERSONAL
CITY GUIDE!

CULTURE, FOOD, NIGHTLIFE AND SHOPPING!



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locations across the city!



Questions? sales@explocity.com

Advertiser Info

Company / Agency*:

Address*:

Address:

Pin Code:

Phone:

Email*:

City Guide

☐ Premium Listing Rs 25,000

Insertions:

Starts: DD/DD/YYYY

☐ Leaderboard Rs 25,500

Insertions:

Starts: DD/DD/YYYY

☐ Banner Rs 18,500

Insertions:

Starts: DD/DD/YYYY

Events Guide

☐ Leaderboard Rs 5,500/day

Insertions:

Starts: DD/MM/YYYY

☐ Banner Rs 4,500/day

Insertions:

Starts: DD/MM/YYYY

☐ Text ads Rs 2,500/day

Insertions:

Starts: DD/MM/YYYY

Other

☐ EDM Rs 35,000

Insertions:

Starts: DD/MM/YYYY

☐ Contests Rs 55,000

Insertions:

Starts: DD/MM/YYYY

Contract Details

☐ Gross campaign value Rs☐ Additions / Exceptions Rs☐ Net campaign value Rs

Contract Notes

INSTRUCTIONS

(Send detailed instructions by email)

PAYMENT (all payments in advance)

Bank transfer details: Beneficiary: Sol Mooney Media.

Beneficiary account: 50200006638476.

Bank: HDFC Bank. IFSC: HDFC0000446

For office use

Signature, Seal

NOTE: All rates are on Run Of Site basis. Campaigns will auto-expire. We reserve the right to reject or stop campaigns at our discretion. Artworks must follow specifications and commonly accepted advertising standards / guidelines. Campaign bookings cannot be cancelled and will be charged for in full. We will not be responsible for erratic delivery by external service providers. Rates may change without notice.